



**Ontelaunee Rod & Gun Club**  
**3-Gun Program**  
**New Tripoli, Pennsylvania**  
[Ontelaunee 3-Gun Website](#)

Mailing Address  
PO Box 149  
Whitehall, PA  
18052

November 26, 2018

Dear Shooting Sports Sponsor,

We hope your 2018 has been an enjoyable and profitable shooting season and as this year's end approaches the Ontelaunee 3-Gun Program wishes you, your family and staff a very Happy Holiday Season.

As we featured in last month's Sponsorship newsletter the Ontelaunee 3-Gun Program continued to grow again this past season by over 30%. With our area unique 2-day monthly matches and shooters choice of day to shoot. To our 6 squads 7-stage match format allowing us the ability to provide a minimum of 120 shooting slots each match. We offer the competition 3-Gun shooter a unique opportunity here in the northeast and we are grateful for their support and yours.

We will again be hosting 5 matches in just over 4 months in 2019, culminating with the 2019 Pennsylvania State 3-Gun Championships on August 31<sup>st</sup> through September 1<sup>st</sup>. Simply a whole lot of competition shooting during the prime weather here in the northeast.

We know you are currently going through and planning next year's promotional budgets and we are working hard again to raise the bar a little higher here in the northeast and we are hoping you keep us in mind, just as Keystone Shooting Sports and Xtreme Gun Worx did by signing on for 2019 Major Sponsorships, we thank them for their support, as we will yours.

Though we implemented a basic sponsorship program this year many of you have suggested alternative sponsorship opportunities and terms with certificates and product. Simply let us know your thoughts and offers of support. This is a two-way street as we are both looking to advance the shooting sports, however we know it has to be beneficial for you, the sponsors, to support our specific 3-program and we believe we offer you a unique opportunity to promote your product and services to our loyal 3-Gun shooting community.

Please feel free to contact me directly anytime through my e-mail and or phone. When mailing documentation in to the club Mail to: Ontelaunee Rod & Gun Club, PO Box 149, Whitehall, PA 18052 and note attention 3-Gun Program on the outside of the envelope.

We thank you for your time, your support and we look forward to working with you in 2019.

Sincerely,

Tom Zuzik Jr, *Match Director*  
[tbz@blindsquirrelsquad.com](mailto:tbz@blindsquirrelsquad.com)  
(908) 300-2082 – Personal cell



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## 2019 Sponsorship Opportunities

All levels of Sponsorship include the "Friends of the Ontelaunee 3-Gun Program" and will be promoted in the following manner during all 5 matches of the 2019 Ontelaunee 3-Gun Program Season.

### 2019 Friends of the Ontelaunee 3-Gun Program Sponsorship

Our Friends of the Ontelaunee 3-Gun Program is our starting level sponsorship program and the details are as follows.

- ✓ A Listing on the Ontelaunee.org webpage, Blindsquirrelsquad.com webpage and the Ontelaunee3gun Facebook page.
- ✓ A Listing on the footer of the Ontelaunee 3-Gun Program e-mail newsletter for the 2019 season.
- ✓ Sponsor mentioned during all Ontelaunee 3-Gun match shooter briefings
- ✓ Sponsor listed on the back of the Point Series T-Shirt and PA State 3-Gun Championship T-Shirt.
- ✓ 1 Space made available for your display at each of the 5 matches during the season
- ✓ Sponsor provided materials, displayed at check-in for each match, limited space
- ✓ Friends of the Ontelaunee 3-gun Program Sponsorship is - \$150.00

### 2019 Ontelaunee 3-Gun Range Officer Workshop Sponsorship

The Ontelaunee 3-Gun Program holds a Range Officer Workshop every March to prepare our volunteers for the coming 3-Gun season. In preparing for this workshop our program formats the latest 3-Gun Nation Club Series Rules in to a printed and bounded book so that each Range Officer has a copy of the rules with them at matches. To offset this investment each season we look for a sponsor to support the Range Officers and the details are as follows.

- ✓ Includes 2019 Friends of the Ontelaunee 3-Gun Program Sponsorship plus
- ✓ Sponsor's Logo will be Imprinted on the front and back cover of the 2019 Rules book, along with a thank you letter from our 3-Gun program on the inside of the book for your support.
- ✓ The Range Officer Sponsor will be cited within all promotional materials for our monthly matches, the 2019 Point Series and the 2019 PA State 3-Gun Championships that is prepared by the Ontelaunee 3-Gun Program, including website listings, forum announcements, and social networking sites.
- ✓ Sponsor's logo prominently imprinted on the rear of the Staff t-shirt for the 2019 PA State 3-Gun Championships.
- ✓ Sponsor's logo imprinted on the rear of the Point Series t-shirt.
- ✓ Sponsor supplied banners, 1 - 2, displayed in high traffic areas
- ✓ Two vendors may split the sponsorship, but must submit request together
- ✓ Range Officer Workshop Sponsorship is - **Signed: Sponsored by Keystone Shooting Sports (Oct-2018)**

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**2019 Ontelaunee 3-Gun Point Series** – Point Series Title Sponsor

- ✓ Includes 2019 Friends of the Ontelaunee 3-Gun Program Sponsorship plus
- ✓ Sponsor will be cited as Title Point Series sponsor within all promotional materials for the Point Series prepared by the Ontelaunee 3-Gun Program, including website listings, forum announcements, and social networking sites.
- ✓ Sponsor's name and or logo will be imprinted on the front of the Point Series t-shirt cited as the Title Sponsor for the Point Series next to the Ontelaunee 3-Gun Program Logo and name.
- ✓ Sponsor's logo cited as the Point Series Sponsor prominently imprinted on the rear of the 2019 Point Series t-shirt and the PA State 3-Gun Championship t-shirt.
- ✓ Sponsor supplied banners, 2 – 3, displayed in high traffic areas and check-in
- ✓ Two vendors may split the sponsorship, but must submit request together
- ✓ Point Series Title Sponsorship is – **Signed – Xtreme Gun Worx – Emmaus PA**

**2019 Pennsylvania State 3-Gun Championships** – Title Match Sponsor

- ✓ Includes 2019 Friends of the Ontelaunee 3-Gun Program Sponsorship plus
- ✓ Sponsor's Name will be imprinted on all the Keystone Trophies
- ✓ Sponsor will be cited as Title Sponsor within all promotional materials for the PA State 3-Gun Championship match prepared by the Ontelaunee 3-Gun Program, including website listings, forum announcements, and social networking sites.
- ✓ Sponsor's name will be imprinted on the front of the match t-shirt next to the Keystone Trophy Logo for the 2019 match.
- ✓ Sponsor's logo prominently imprinted on the rear of the 2019 match t-shirt.
- ✓ Sponsor supplied banners, 2 – 3, displayed in high traffic areas and check-in
- ✓ Two vendors may split the sponsorship, but must submit request together
- ✓ Title Match Sponsorship is - \$760.00 (Broken in to 6 Payments)

**2019 Ontelaunee 3-Gun Program Additional Sponsorship Opportunities**

The Ontelaunee 3-Gun Program has presented a list of opportunities to work with our program as a sponsor for the 2019 Season. However, we are open to other forms of sponsorship and terms of payment and we look forward to hearing from you with alternative propositions.

I want to thank you for taking the time to review our sponsorship program and look forward to hearing from you in the near future.

Sincerely,

Tom Zuzik Jr  
Match Director for the Ontelaunee 3-Gun Program  
[tbz@blindsquirrelsquad.com](mailto:tbz@blindsquirrelsquad.com)  
(908) 300-2082 Personal Cell